

JOUR 3550 Journalism Internship (0,0,0) (E)

All Journalism students are required to undertake a non-graded and zero-credit professional internship. The internship is normally of at least two months full-time employment or professional practice during the summer between the second and third years but it can be a minimum of 160 hours of work. Students are required to conform to all reasonable requirements of their internship employer. Both the employer and the student file reports with the Journalism Department after the internship. The internship is a graduation requirement.

Chinese Journalism students are expected to take their internship in the Chinese-language media and International Journalism students to take theirs in the English-language media. Broadcast Journalism students will have priority for places with broadcast news organizations.

JOUR 3630 Media Regulation and Policies (3,2,1) (tbc)

This course covers the regulation of broadcast and new media in Hong Kong, mainland China and beyond. Important issues of media regulation and major changes in policies arising from advances in computers and telecommunications technologies will be examined.

JOUR 3640 Critical Studies of the Mass Media (3,2,1) (tbc)

This course adopts the critical media literacy approach to study the mass media. The purpose of the course is to arouse students' awareness of the role mass media play in their lives and the changing society. It also aims at developing students' critical analytical ability to deconstruct media messages. The course provides students with some theoretical concept and knowledge about the mass media. The critical approach of media studies will be articulated with the introduction of an analytical framework which integrates the works of sociology of communication, political economy and medium theory. This is an elective course available to all School of Communication students.

JOUR 3650 Development of the Media in Hong Kong and China (3,2,1) (tbc)

This course provides detailed description of the historical development of the press, radio and television in China and Hong Kong. It aims to show print and electronic journalism as a product of a social and cultural form of life that developed together. The course also deals with the communicative intention which creates a news set of social relationships.

JOUR 3660 Business and Financial Reporting (3,2,1) (E)

This course prepares students to report on economic events and trends in Hong Kong, mainland China and the broader Asia-Pacific region. A global perspective of economic and financial situations is explored. This is an elective course available to all Journalism Option students.

JOUR 3690 Journalism Honours Project (4,*,*) (E) (International)

Prerequisite: JOUR 3330 Advanced Reporting and Writing (English)

In this course students, on the individual basis, integrate theory and practice by either producing a substantial journalistic piece or an academic dissertation in the English language. In either case the Honours Project is a means of engaging the student in a piece of independent research that provides an analytical and critical evaluation of an idea. The course tests research and professional skills as well as the ability to apply theoretical insights. For International Journalism Concentration students only.

JOUR 3790 Honours Project (4,*,*) (C)

Prerequisite: JOUR 3250 In-depth Reporting

In this course students integrate theory and practice by either producing a substantial piece of individually produced Broadcast Journalism or a substantial piece of individually produced Chinese Journalism or an academic dissertation. In every case the Honours Project is a means of engaging the student in a piece

of independent research that provides an analytical and critical evaluation of an idea. The course tests research and professional skills as well as the ability to apply theoretical insights. For Broadcast Journalism Concentration and Chinese Journalism Concentration students only.

JOUR 4005 Theory and Practice of Journalism (3,2,1) (tbc) in China

This course provides a systematic interpretation of the structure, performance and problems of the press in China since 1949. It offers theoretical and historical analyses of major issues related to the press and news reporting. While institutional constraint and inertia for the development of journalism are accounted for, the agents and dynamics of change are identified and discussed. It will enable students to understand the role of the press and its potential changes in the context of China's continuing development.

JOUR 4006 Editing Laboratory for Financial Journalism II (2,0,2) (tbc)

This course aims to develop students' skills in editing and managing financial news publications and websites through working as editors for the print and online editions of *The Young Financial Post*, the Department's student financial news publication.

JOUR 4017 China Reporting (3,2,1) (tbc)

This course will acquaint students with important events in the PRC since its founding in 1949, with heavy focus on changes and continuity since 1978. Understanding of and ways to report China's economic reform, political reform, "three Nong" (Peasants, Agriculture and Countryside), social stratification, corruption and media reform constitute the meat of the course. The course also aims to advance students' analytical and critical examination of Hong Kong media's coverage of mainland China. This is an elective course available to all Journalism Option students.

JOUR 4025 Critical Studies of Media (3,2,1) (tbc)

The purpose of the course is to enhance students' awareness of media roles in personal life and social development. It aims at developing students' critical ability and media literacy to understand the political economy of media production, deconstruct media messages, and explore the cultural impact of the media. This course advances a systematic scrutiny of critical theory and its application in studies of media and culture. The first part provides the historical contour of critical theory from the emergence of the Frankfurt School in 1930s to theoretical advances by Jurgen Habermas after the Second World War. The second part looks into how critical theory is extended to apply to the analysis of media and cultural productions in contemporary capitalist world. The third part assesses its value and limitation in explaining and interpreting media developments and their implications. Special attention will be given to news media and journalism.

JOUR 4027 Issues and Case Studies in International Journalism (3,2,1) (tbc)

This course is designed to examine major international stories in the news.

JOUR 4035 Specialized Reporting (3,2,1) (tbc) (International Journalism)

Prerequisite: JOUR 3055 Beat Reporting (International Journalism)

This course builds on JOUR 3005 Beat Reporting (International Journalism) to take students into much more depth in complex and specialized areas of reporting so that they become deeply knowledgeable and well practised in these areas, giving them wider opportunities for career possibilities. They will build contact networks and research databases as well as report and produce news and feature stories on one or more subject areas chosen at the start of the semester.